FM TECHNOLOGY FORUM

The FM Technology Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

22nd October 2026

Hilton London Canary Wharf

In association with...

FM BRIEFING

EVENT OVERVIEW

The FM Technology Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior facilities management professionals,** with job titles including:

- Head of Facilities / Procurement / Estates
- Senior FM Manager
- Regional Property Manager
- Group FM Manager
- FM Operations Manager

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified facilities management buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **3 years**

Over **960** business **meetings** facilitated at each event

Average Annual Budget

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...

The event was well organised and I feel that it is much better to meet buyers that have an interest in speaking with us as a supplier. It provides us a chance to increase brand awareness

BOON EDAM LTD

The organisation and level of buyers attending was great. Would highly recommend to anybody interested in growing their business in the FM Tech sector

PRESSAC COMMUNICATIONS

Well organised event that we have been supporting for a number of years, quality buyers with real needs for our services. Positive business outcomes created at every event we have attended

OPTIMISED

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £6,450 + VAT

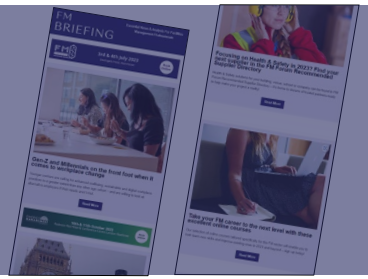
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert

SILVER PACKAGE - £5,250 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

FM BRIEFING

FM Briefing is an industry resource delivering news & analysis from across the Facilities Management Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



14,791
subscribers

OUR AUDIENCE IS UK AND EUROPEAN BASED

FEATURES

JANUARY
Health & Safety

FEBRUARY
Building Maintenance & Refurbishment

MARCH
Cleaning

APRIL
Total FM

MAY
Energy Management

JUNE
Security

JULY
Air Conditioning

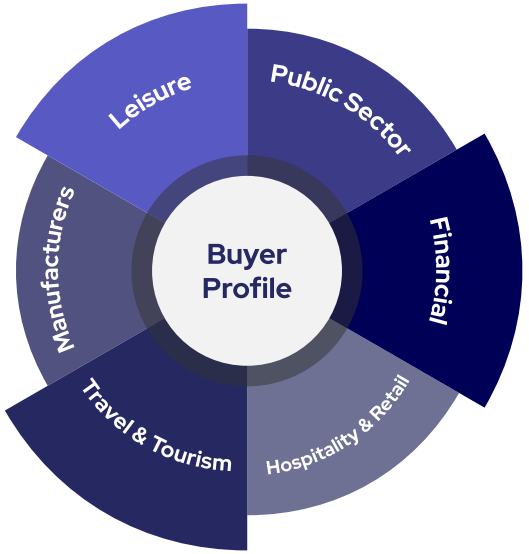
AUGUST
Waste Management

SEPTEMBER
Asset Management

OCTOBER
FM Software

NOVEMBER
Intruder & Alarm Systems

DECEMBER
Fire & Safety Equipment



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **5,667 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

FM TECHNOLOGY FORUM

LET'S CONNECT

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